



# Holiday Stationstores

*A PDI Case Study*



## Overview

HQ: Bloomington, MN since 1928  
Industry: Convenience Retail  
Size: 500+ Locations  
Solution: PDI Enterprise



## Business Challenge

- Needed to improve merchandise ordering processes to address problems caused by 'gut-feel' ordering
- Lost inventory due to high rates of spoilage
- Limited by previous software which lacked the needed tools to track fuel inventory
- Calculated fuel margin manually through entries in a general ledger each month making it difficult to measure variances



Improved bottom line

**\$100K**

# Reduced spoilage 10% at more than one-third of stores.

## Customer Results



Improved accounting reports and sales analysis



Increased inventory turnover with predictive ordering tools



Reduced losses with the ability to order inventory based on historical sales



Saved 40 hours a month with automated BOL/matching reconciliation



**We've really enjoyed working with the team at PDI, and the product is well worth the investment.**

*Sherri Binger, Assistant Controller, Holiday Stationstores*

